

**Subject:** First Thursdays Trolley Ridership  
**From:** Lorena Parker <lparker@sanpedrobid.com>  
**Date:** 11/21/2016 12:10 PM  
**To:** Augie Bezmalinovich <abezmalinovich@portla.org>

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

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